



Activitat turística 1993-2007



ACTIVITAT TURÍSTICA 1993-2007

Indicadors		1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	Creix. (%) 1993-2007	Total 1993-2007
Turistes	en hotels	2.455.249	2.663.887	3.089.974	3.061.994	2.823.390	2.969.490	3.123.476	3.141.162	3.378.636	3.580.986	3.848.187	4.549.587	5.656.848	6.709.173	7.108.393	189,5	58.160.432
Pernoctacions	en hotels	4.256.524	4.704.681	5.674.580	6.341.381	6.965.390	7.400.337	7.542.115	7.777.580	7.969.496	8.696.772	9.102.090	10.148.238	10.931.639	13.198.982	13.620.347	220,0	124.330.152
Ocupació	% habitacions	54,60	54,50	63,60	70,90	76,60	81,20	80,60	84,00	79,00	78,20	76,70	75,50	76,00	77,67	79,69	25,1 pts	-
	% places	44,60	46,40	55,10	61,00	66,70	69,60	69,70	76,30	67,70	69,60	66,30	66,10	65,30	71,57	70,22	25,6 pts	-
Estada mitjana	Nombre de nits en hotels	1,72	1,76	1,84	2,07	2,47	2,49	2,38	2,48	2,38	2,43	2,37	2,23	1,93	1,97	1,92	0,2 nits	32
Creuers	Passatgers	152.082	173.838	233.389	277.324	359.283	466.268	546.023	572.571	654.806	843.686	1.054.412	1.024.851	1.228.561	1.407.179	1.768.306	1.062,7	10.762.579
	Nombre de creuers	250	289	356	375	417	447	486	495	544	633	717	629	689	714	817	226,8	7.858
Aeroport	Passatgers	9.660.229	10.301.659	11.727.814	13.434.679	15.065.794	16.195.032	17.421.952	19.808.812	20.747.512	21.347.664	22.752.820	24.558.411	27.095.754	30.008.152	32.898.249	240,6	293.024.533
Nombre d'hotels	Total	155	158	160	162	165	166	174	187	203	215	232	255	268	285	295	90,3	-
	H5*	5	6	6	6	6	6	6	6	8	9	11	12	13	15	16	220,0	-
	H4*	46	46	47	48	50	49	51	56	64	68	80	92	98	109	115	150,0	-
	H3*	60	60	60	60	60	61	64	70	73	79	80	89	93	97	98	63,3	-
	H2*	18	22	21	22	23	24	26	28	31	32	33	34	34	34	35	94,4	-
	H1*	26	24	26	26	26	26	27	27	27	27	28	28	30	30	31	19,2	-
Nombre d'habitacions	Total	13.906	14.830	15.076	15.090	15.273	15.157	15.656	16.561	18.141	19.267	20.852	23.739	25.355	26.968	27.806	100,0	-
	H5*	1.071	1.519	1.519	1.519	1.518	1.518	1.506	1.506	2.444	2.717	3.094	3.206	3.653	3.969	4.028	276,1	-
	H4*	6.876	6.910	7.066	7.096	7.442	7.209	7.527	7.930	8.056	8.420	9.475	11.495	12.130	13.156	13.856	101,5	-
	H3*	4.014	4.446	4.482	4.456	4.202	4.277	4.368	4.752	5.064	5.513	5.591	6.354	6.586	6.857	6.922	72,4	-
	H2*	1.021	1.164	1.135	1.145	1.231	1.273	1.364	1.482	1.686	1.726	1.759	1.760	1.964	1.964	1.954	91,4	-
	H1*	924	791	874	874	880	880	891	891	891	891	933	924	1.022	1.022	1.046	13,2	-
Nombre de places	Total	26.191	27.542	27.988	28.040	28.770	28.607	29.559	31.338	34.303	36.574	39.632	45.286	49.235	52.484	54.036	106,3	-
	H5*	2.136	2.989	2.989	2.989	3.033	3.033	3.027	3.027	4.700	5.284	6.038	6.248	7.200	7.832	7.954	272,4	-
	H4*	13.295	12.978	13.290	13.394	14.093	13.710	14.341	15.135	15.491	16.212	18.235	22.266	23.808	25.863	27.224	104,8	-
	H3*	7.528	8.095	8.142	8.068	7.808	7.956	8.130	8.892	9.442	10.352	10.505	11.900	12.675	13.237	13.283	76,4	-
	H2*	1.817	2.180	2.132	2.154	2.347	2.419	2.565	2.788	3.174	3.230	3.279	3.314	3.667	3.667	3.650	100,9	-
	H1*	1.415	1.300	1.435	1.435	1.489	1.489	1.496	1.496	1.496	1.496	1.575	1.558	1.885	1.885	1.925	36,0	-
Nacionalitats (turistes)	Estat espanyol	945.271	1.025.596	1.143.290	1.129.875	1.202.764	1.122.467	1.308.736	983.184	1.172.560	1.178.785	1.230.587	1.457.700	1.743.082	2.014.990	2.063.545	118,3	19.722.432
	Internacional	1.509.978	1.638.291	1.946.684	1.932.119	1.620.626	1.847.023	1.814.740	2.157.978	2.206.076	2.402.201	2.617.600	3.091.887	3.913.766	4.694.183	5.044.848	234,1	38.438.000
	Regne Unit (inlou Irlanda)	137.494	197.128	222.478	269.455	220.224	261.315	396.681	364.375	362.426	408.276	540.851	667.594	792.445	861.351	898.511	553,5	6.600.604
	Itàlia	211.151	183.808	154.499	165.348	138.346	267.254	281.113	194.752	234.249	243.537	252.228	356.062	477.251	608.102	623.058	195,1	4.390.758
	EUA (inlou Canadà fins 2004)	213.607	237.086	293.548	275.579	287.986	240.529	259.249	455.468	320.084	299.599	318.312	364.142	426.906	485.131	529.609	147,9	5.006.835
	França	223.428	279.708	237.928	266.393	234.341	329.613	224.890	160.199	180.694	232.021	258.438	299.108	360.426	447.801	456.508	104,3	4.191.496
	Alemanya	164.502	181.144	191.578	156.162	129.876	198.956	96.828	179.046	152.135	165.574	192.486	231.184	294.276	353.717	377.033	129,2	3.064.497
Motiu de viatge (turistes)	Vacacional	697.291	833.797	1.090.761	1.114.566	1.194.294	1.538.196	1.536.750	1.617.698	1.767.027	1.783.331	1.762.316	1.997.269	2.375.876	3.113.056	3.412.029	389,3	25.834.256
	Professional	1.563.994	1.542.390	1.727.295	1.681.035	1.417.342	1.404.569	1.505.516	1.435.511	1.456.192	1.668.740	1.955.756	2.279.343	3.032.071	3.381.423	3.483.113	122,7	29.534.289
	Negocios	1.401.947	1.262.682	1.300.879	1.322.781	1.115.239	1.039.322	946.413	1.174.795	1.111.571	1.321.384	1.573.166	1.878.979	2.573.866	2.562.904	2.587.455	84,6	23.173.383
	Fires (inlou "Congressos" a partir de 2004)	78.568	135.858	222.478	165.348	143.993	109.871	234.261	81.670	158.796	125.335	105.275	400.364	458.205	818.519	895.658	1.040,0	4.134.198
	Congressos	83.478	143.850	203.938	192.906	158.110	255.376	324.842	179.046	185.825	222.021	277.315	n.d.	n.d.	n.d.	n.d.	n.d.	2.226.707
	Altres	193.964	287.700	271.918	266.394	211.754	26.725	81.210	87.952	155.417	128.916	130.116	272.975	248.901	214.694	213.252	9,9	2.791.888
Turisme de reunions	Delegats	175.323	164.931	167.593	213.086	217.982	263.835	272.094	269.508	255.433	301.313	286.151	360.335	343.005	491.028	629.704	259,2	4.411.321
	Reunions	710	703	739	832	999	1.002	1.171	1.380	1.345	1.363	1.139	1.146	1.353	1.303	1.775	150,0	16.960
Equipaments culturals i lúdics (usuaris)		6.742.207	7.359.483	9.590.844	11.608.447	12.142.931	12.232.725	13.855.086	14.199.613	13.933.736	15.576.131	15.989.836	17.198.994	17.938.846	21.543.491	23.640.074	250,6	213.552.444
Productes Turístics de Turisme de Barcelona (usuaris)		232.420	253.724	286.366	335.899	556.351	579.561	631.307	1.037.504	1.145.576	1.343.083	1.475.751	1.739.820	1.972.279	2.189.473	2.542.599	994,0	16.321.713
	Bus Turístic	101.400	123.800	131.600	193.467	429.628	452.232	553.508	873.611	983.302	1.150.621	1.258.490	1.474.954	1.654.145	1.881.125	2.181.599	2.051,5	13.443.482
	Mirador de Colom	131.020	124.884	134.766	121.432	126.723	127.329	77.799	103.500	102.225	122.116	130.213	152.509	169.452	148.230	158.737	21,2	1.930.935
	Barcelona Card	-	-	-	-	-	-	-	23.429	26.676	44.691	60.333	80.951	100.853	107.632	129.119	451,1	573.684
	Barcelona Pass	-	5040	20.000	21.000	n.d.	n.d.	n.d.	32.711	29.033	19.781	19.169	20.634	22.416	15.550	27.610	447,8	232.944
	Catalunya Bus turístic	-	-	-	-	-	-	-	-	-	-	1441	4395	5.936	15.209	18.893	1.211,1	45.874
	Barcelona Walks	-	-	-	-	-	-	-	4.253	4.340	5.874	6.105	6.377	15.496	16.300	17.509	311,7	76.254
	Barcelona Bici	-	-	-	-	-	-	-	-	-	-	-	-	3.847	5.141	8.741	127,2	17.729
	Barcelona Mar	-	-	-	-	-	-	-	-	-	-	-	-	134	286	391	191,8	811
Servei d'atenció al turista de TB	Persones ateses	426.668	448.423	367.897	420.051	518.651	493.493	623.698	832.557	1.006.791	1.720.590	1.232.733	1.727.433	1.626.807	1.831.518	2.680.525	528,2	15.957.835
Despesa internacional amb targeta de crèdit (€)		n.d.	n.d.	n.d.	n.d.	n.d.	n.d.	n.d.	406.903.583	480.393.992	557.450.416	599.307.306	664.553.679	821.823.441	1.096.041.631	1.428.910.589	251,2	6.055.384.637
Posicionament internacional	ECM (posició turistes)	11	10	9	11	12	10	10	10	10	8	8	6	6	5	n.d.	-	-
	UIA (posició)	12	19	21	17	9	19	19	14	12	7	7	7	5	7	n.d.	-	-
	ICCA (posició)	n.d.	n.d.	9	5													